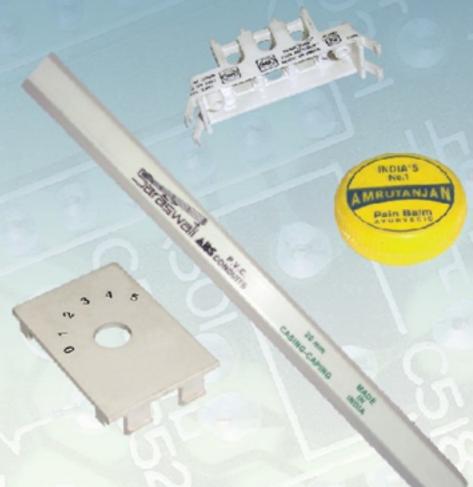
## FITA DIGITAL SYSTEMS

## Digital Printing

Digital Printing is a direct computer-to-product method of printing. Adding immense amount of flexibility to the process of putting your mark on your product. Printing using a digital printer is as easy as using a printer at your home or office. When your artwork is ready you just press "print" and your product is printed! Logos, bar codes, serial numbering and variable text, are just some of the things possible. Digital Printing eliminates the need of making 'plates' and 'fixtures', while still offering the same brilliant quality from the first to the last mark.

## Rita Pad RDM-17S

The RDM-17S is the flagship digital pad printer from Rita Pad. Capable of printing at a blindingly fast speed of over 450mm per second. Using our own indigenous print engine and software, along with a rugged industrial quality printhead, the RDM-17S is capable of producing brilliant images of the quality that you expect from a Rita Pad product. The RDM-17S uses an advanced peizo Drop-On-Demand (DOD) technology which optimizes ink consumption. When the RDM-17S prints an image, it dispenses only the exact amount of ink required for the image. The RDM-17S can print various sizes of images from 17mm wide up to 68mm wide and all the way up to 250mm long, in anything from 1 color to 16 colors! Featuring various options of automations, the RDM-17S paves the way for the future.





**Printing-Systems** 

## About Rita Pad Printing Systems

We are the leading manufacturers of Pad Printing Systems with technology of MORLOCK TAMPONDRUCK SYSTEME GmbH, Germany. We are an ISO 9001: 2000 certified company. Our second German tie-up is with FARBENFABRIK PROLL GmbH & Co., Germany and COATES SCREEN INKS Gmbh, Wiederhold, Germany for the distribution of imported inks in India. MORLOCK PAD PRINTING MACHINES are incorporated with latest technology, which enables you to maintain constant high quality print at most economical cost. It has features to print on all kind of materials (e.g. plastic, wood, cloth, paper, glass, steel etc) of any kind of shapes (e.g. round, rough, flat, etc.)